

## **Sevilla Fashion Outlet, the first Premium shopping destination in Seville, announces Euro 17.5M expansion programme**

- VIA Outlets invests 17.5 million euros in the expansion of its Sevilla Fashion Outlet
- Due for completion in Q4 2023, Sevilla Fashion Outlet will become Andalusia's new landmark Premium shopping offer
- The expansion will create 150 new jobs, highlighting the retail group's commitment to generating long-term local and regional level impact
- In alignment with the Greater Seville sustainable plan, the project is BREAAAM™ Excellent certified for its low-carbon management model and best circular on-site practices

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**Seville, Spain, May 30, 2022** - VIA Outlets – the leading owner-operator in redefining the outlet shopping experience with a portfolio of eleven premium outlet centres in nine European countries – announces a 17.5 million euros expansion programme for its Sevilla Fashion Outlet, the first Premium outlet shopping destination in Seville, creating 150 new jobs for the local community whilst contributing to the economic growth of the region.

Due for completion in the last quarter of 2023, the shopping destination is poised to become Andalusia's new landmark Premium shopping offer. The outlet shopping destination will grow both in size and services with an increase of close to 20% in gross leasable area, reaching 18,396.6 m<sup>2</sup>, and the creation of 17 new spaces to host a total of 80 stores in the entire centre. The extension will allow the entry of large national and international fashion brands and a completely new hospitality offer. To accommodate the expected increase in clientèle, the parking had some recent renovations to increase capacity by 80%.

David Kervyn de Lettenhove, Business Director of VIA Outlets, Spain, comments: “With these expansion plans, VIA Outlets seeks to strengthen the position of Sevilla Fashion Outlet in southern Spain and contribute to the city's positioning as a cosmopolitan and shopping-led tourism destination with a sustainable approach”.



### **Seville, a hub of business opportunities**

With its 17.5 million euros investment, Sevilla Fashion Outlet aims to be a catalyst for new business opportunities in the Seville, allowing national and international retail brands to consolidate their business in the city in one destination.

### **Placing Design and Sustainability at the core of the strategy**

The expansion project has been master planned by major engineering and architecture firm L35 Architects to transform the shopping centre into one of the most attractive shopping hubs in Europe.

One of the most striking aesthetic features of the project will be an innovative ventilated façade made from ceramic slats, which utilises a passive natural lighting design to create feelings of spaciousness and comfort. The presence of large ceramic latticework and natural light in the main gallery are two of the construction elements that pay homage to the city's iconic architecture and design.

*“Architecturally Seville is a beautiful and inspiring city. We always aspire for our shopping destinations to round off the visitor experience in a city and that is why we want visitors to Sevilla Fashion Outlet to be welcomed by a space that references local design elements and the city's warm hospitality,”* comments David Kervyn, Business Director Spain, VIA Outlets.

The expansion project has received Excellent rating in the BREEAM™ certification in the New Construction category, placing eco-efficient building criteria with low environmental impact at the core of its design. Since its foundation, BREEAM™ is the most rigorous and demanding independent global standard for sustainable building. The new centre will integrate cutting-edge solutions for energy efficiency, reduction of harmful emissions and the use of renewable energies.

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