



Community Engagement Strategy

VIA Outlets recognises the value and benefits of community engagement. To support our sustainability strategy to create best in-class, local experiences in premium, sustainable outlets, we truly believe we have a role to play in supporting our local communities. We are committed to working with our surrounding communities to establish good working relationships and using our presence to positively impact our surrounding environment. We realise that our impact extends past the walls of our outlets and we are dedicated to ensuring that our impact is a positive one.

In creating our community engagement strategy, we have identified a few objectives that we believe capture our goals. Our objectives for community engagement are as follows:

- Form strong relationships with our local communities.
- Support and give back to the community when possible.
- Focus on topics that are related to our business activity and therefore allow us to bring in specific expertise or add value (i.e. sustainable transport, responsible consumption).
- Encourage our employees to get involved with the local community.
- Understand the major climate change risks in the locations of our Centres and work to raise awareness amongst the local community.

To achieve these goals, we intend to engage with our local communities in several ways:

1. Employee volunteering day

We invite our employees to give one working day per annum to be a volunteer, doing something that helps their local community.

2. Supporting the local economy

We support our local communities by working with local suppliers and creating trainship positions to promote the professional development and job opportunities for young people in the area.

3. Community investments

Every Centre dedicates a minimum amount, to be defined each year in the budget process to supporting local charities.

4. Sustainable transport options

We work with the local authorities and communities to support local public or alternative transport options in our area (bicycle routes, e-biking, EV chargers, bus routes; promoting the local railway network or combined transport options. etc.

5. Annual sustainability days

Each year every Centre will organise at least 3 sustainability days/events aimed at generating awareness amongst our communities, tenants and guests about sustainability issues.