

Ecology and Biodiversity Strategy
Landquart Fashion Outlet
2021-2025

Introduction

The VIA Outlets Sustainability policy states in its clause 4.6:

“VIA Outlets as a group and each of its Centres will actively seek to protect and enhance local flora and fauna around the Centres. To this end:

- Ecological surveys will be carried out on new developments and extensions to understand their impact on local biodiversity and habitats;
- The planting of native flora species will be favoured.”

Budget will be assigned for the fulfilment of the recommendations suggested by the ecology surveys in order to enhance the biodiversity of our centres and reach their maximum potential.

Local Context

In Switzerland, over 3000 animals and plants or around 36% of Switzerland’s flora and fauna are on the so-called red list of threatened species. The Federal Government has classified the conservation of 3.600 species as a national priority. The reasons for the species decline are industrialization, development density, intensified agriculture, and forestry, leisure activities, etc. As a result, many biotopes that are vital for numerous organisms have been pushed back or have even disappeared completely. The introduction of alien species also increasingly threatens the autochthonous animals and plants and contributed to the overall impoverishment of diversity.

For many years now, the canton of Graubünden has been protecting species, mainly through biotope protection. A limited selection of species is additionally supported by the Federal Government and the canton, with targeted species promotion projects.

The list of protected flora and fauna by the Canton is attached as an Annex to this Strategy.

Actions implemented up to date:

- **Landscape maintenance:** regular fertilizing of trees and hedges as well as pruning.
- **Installation of large flower pots:** regional large volume shrubs and plants across the Centre
- **Protection of local species:** Planting of wild native species on flat roofs, with bi-yearly weeding to avoid the appearance of invasive species.

2021-2025 Strategy:

In order to align the Landquart Fashion Outlet biodiversity strategy with the VIA Outlets group environmental strategy, and promote biodiversity in the area above and beyond what is required by the local regulation and zoning plan, the following actions will be carried out:

- An **ecological survey** will be carried out by a third party expert in the course of 2021-2022, to define the actions best suited to the area and the Centre with a view to:
 - o Identifying and describing the existing natural assets, in terms of flora and fauna;
 - o Providing recommendations in order to promote biodiversity in and around the Centre above and beyond what local legislation and the local zoning plan requires;
 - o Identifying what actions are required, in the framework of a potential expansion project, to protect local biodiversity.
- Drafting of a 5 year Biodiversity Plan on the basis of the ecological survey recommendations;
- Adapting the Centre's Maintenance and Operations Manual to the biodiversity requirements;
- Implementing brand partner and guest engagement actions (signage, communication, activities) to generate awareness around the Centre's biodiversity initiatives.

In parallel, the Centre will be implementing the ISO 14.001 from 2021-2023, which will allow for the approval and implementation of the internal procedures required to monitor and implement the Biodiversity plan.

Governance:

The person in charge of supervising the implementation of the Centre's biodiversity plan will be the Centre Director, in close coordination with the Operations Manager, and the Sustainability Department of the VIA Outlets group.

ANNEX 1**1. Liste der kantonal geschützten Pflanzen (wissenschaftlich deutsch)**

Anthericum liliago Graslilien
Asplenium adulterinum Braungrünstieliger Streifenfarn
Asplenium cuneifolium Keilblättriger Streifenfarn
Campanula thyrsoides Straussblütige Glockenblume
Cortusa matthiolii Mattioliprimel
Cyclamen purpurascens Mill. Hasenöhrl, Cyclamen
Daphne Mezereum L. Seidelbast
Draba ladina Ladiner Hungerblümchen
Eriophorum spp. Wollgräser, alle Arten
Gentiana asclepiadea Schwalbenwurzenzian
Gentiana prostrata Niederliegender Enzian
Helleborus viridis Grüne Nieswurz
Leontopodium alpinum Edelweiss
Lomatogonium carinthiacum Saumnarbe
Lychnis flos-jovis Jupiters Lichtnelke
Menyanthes trifoliata Fieberklee
Pinguicula L. Fettblatt, Fettkraut
Primula Auricula L. Aurikel
Narcissus, weisse Arten Narzisse, weisse Arten
Pulsatilla montana Rchb. Berg-Anemone (dunkelviolett)
Ranunculus pygmaeus Zwerg-Hahnenfuss
Saxifraga cernua Arktischer Knöllchensteinbrech
Scilla bifolia Zweiblättriger Blaustern
Stipa, alle Arten Federgras
Swertia perennis Moorenzian
Trientalis europea Siebenstern

2. Liste der kantonal geschützten Tiere (wissenschaftlich deutsch)

Coenonympha tullia Grosses Wiesenvögelchen

Erinaceidae Igel

Helix pomatia Weinbergschnecke